



Communications Director

Chicago, Illinois

About P33

[P33](#) is on a mission to drive inclusive, global tech leadership for Chicago. With an honest and realistic view of our city, P33 is fueled by a need to unlock the potential of the digital age to solve some of the toughest problems facing Chicago, such as equitable access to digital careers, talent retention, deep science commercialization and gaps in our growth stage startup ecosystem.

P33 is co-chaired by Penny Pritzker, former Secretary of Commerce and Founder and Chairman of PSP Partners; Chris Gladwin, CEO and Co-founder of Ocient and Cleversafe; and Kelly Welsh, President of the Civic Committee of The Commercial Club of Chicago.

People, Purpose, Plans and Progress is the philosophy behind P33, with the vision that in 2033, a hundred years after the 1933 Chicago World's Fair (A Century of Progress), our city is again a global technology leader. P33 is a collaboration among hundreds of Chicagoland leaders working together to turbocharge Chicago's tech economy for all Chicagoans. P33 leverages Chicago's strength – its diverse economy, strong system of universities and research centers, and growing start-up ecosystem – to catalyze Chicago's tech economy into its next chapter.

We are building our team and are looking for highly motivated and enthusiastic Communications Director as we realize the dream of a more inclusive and thriving Chicago tech ecosystem. If you have a passion for storytelling and dream of making a difference in Chicago every day, all while working in a collaborative and entrepreneurial culture – join our team!

About the Role

The P33 Communications Director reports into P33's Chief Marketing Officer and directs and implements P33's public relations and communications strategies across multiple initiatives. This person will work closely with P33's senior leadership team and P33's Marketing and Operations Manager to support key initiatives via media and communications. Our team is very collaborative, and we are looking for someone with strong problem-solving skills and an entrepreneurial mindset. The Communications Director will manage external announcements, editorial placement and all written communications in support of P33's Initiative Leads or P33's overall Enterprise. This includes the development of press releases, blogs, articles and supporting materials. The Communications Director should be familiar with a variety of communication-related concepts, practices and procedures and rely on extensive experience and judgment to plan and accomplish goals.

This position is for a long-term contract basis.

Responsibilities

- Build and execute communications plans for P33 priority initiatives
- Partner with P33 agency leads to support Account Based Marketing efforts
- Support P33 in the development and publishing of insights and thought-leadership pieces on a regular cadence (including content for P33 owned properties like newsletters and blogs)
- Support planning and prep for public relations work including prep for media interviews; crafting pitches to media, developing briefing docs and key messages
- Lead integrated campaigns through a demonstrated, working knowledge of social influence, emerging digital platforms and creative problem solving
- Proactively generate new ideas and opportunities to generate momentum around P33 and Chicago tech and innovation success stories
- Develop community engagement plans with senior leaders to sustain momentum around P33 initiatives

Qualifications

- 5+ years communications experience in public relations and/or journalism
- Previous experience in a management role
- Excellent written and oral communication skills
- Proven track record of success in securing feature stories and business profiles for clients and managing client accounts
- Passion for P33's mission
- Ability to provide high level counsel to senior leadership about communications in different aspects including strategy, thought leadership building, media relations as well as issues and crisis management
- Highly creative, mature, well organized with analytical ability
- B2B and technology-focused experience is a plus
- Design experience (such as knowledge of layouts, graphic fundamentals, typography, print, and the web design) a plus

Equal Opportunity Employer

P33 is committed to creating a diverse work environment and is proud to be an equal opportunity employer. The organization provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

If you need assistance or an accommodation to complete this application due to a disability, you may contact us at hr@P33Chicago.com.

Apply for this Role

Interested candidates should apply by sending their resume, cover letter and writing sample to hr@P33Chicago.com, using the subject line "P33 Application: Communications Director".