



## **Program Director, TechRise by P33**

Chicago, Illinois

TechRise by P33, an initiative in partnership with Verizon and GET Cities to increase venture funding for Black and Latinx Chicago entrepreneurs, is hiring its first Program Director to help scale impact across our city. We're looking for an organized, thoughtful, self-driven problem solver with project management experience and a passion for the entrepreneurial ecosystem.

### **About P33**

P33 is on a mission to drive inclusive, global tech leadership for Chicago. P33 is fueled by a need to unlock the potential of the digital age to solve some of the toughest problems facing Chicago, such as equitable access to digital careers, talent retention, deep science commercialization and gaps in our growth stage startup ecosystem. P33 is co-chaired by Penny Pritzker, former Secretary of Commerce and Founder and Chairman of PSP Partners; Chris Gladwin, CEO and Co-founder of Ocident and Cleversafe; and Kelly Welsh, President of the Civic Committee of The Commercial Club of Chicago.

People, Purpose, Plans and Progress is the philosophy behind P33, with the vision that in 2033, a hundred years after the 1933 Chicago World's Fair (A Century of Progress), our city is again a global technology leader. P33 is a collaboration among hundreds of Chicagoland leaders working together to turbocharge Chicago's tech economy for all Chicagoans. P33 leverages Chicago's strength – its diverse economy, strong system of universities and research centers, and growing start-up ecosystem – to catalyze Chicago's tech economy into its next chapter.

### **About TechRise by P33**

TechRise by P33 and Verizon is a multi-stakeholder initiative designed to support Chicago's Black and Latinx tech founders throughout the lifecycles of their businesses, from idea stage to exit. As the largest pool of non-dilutive capital for founders of color, TechRise has the potential to create massive impact and can help establish Chicago as the best city in the country for Black and Latinx tech founders. We anticipate the \$5M fund triggering at least \$25M in additional funding for diverse entrepreneurs and stimulating thousands of new diverse tech talent jobs, which can impact our entire talent ecosystem.

TechRise, in partnership with existing incubators and Business Support Organizations and with the support of our corporate and philanthropic partners, is tackling the challenges Black and Latinx founders face most: access to capital, networks and knowledge. We achieve this in the following ways:

**TechRise Pitch Competitions:** TechRise has partnered with sponsors to fund 30 weekly pitch competitions between April and November of this year. Our **\$5M Friends and Family Fund** provides

a launchpad for future fundraising, and makes TechRise the most active first check fund in the Midwest. The competitions simultaneously bring visibility to early-stage founders, create network connections with existing founders and incubators, and help establish new pattern recognition for our venture community around the diverse problems our founders solve.

**TechRise Online Community:** The online community will provide training, resources, mentorship, and investor introductions for founders at every stage.

While the TechRise program launched less than six months ago, its early successes have garnered significant positive feedback from founders and funders alike. As such, we are rapidly working to accelerate our roadmap and deployment goals.

### **About the Role**

TechRise by P33 is seeking an intrinsically driven leader who is passionate about empowering underrepresented tech founders and catalyzing the next wave of thriving tech companies in Chicago. We are extremely committed to growing the number of black and Latinx tech founders and want to serve them by establishing a solid suite of offerings to help in their founder journey. As such, our new Program Director must share the deep commitment to this community and to the long-term goals of the program. Additionally, the Program Director should feel like an owner of the program and a key contributor to its success.

The Program Director will be responsible for ensuring **very high-quality** delivery of TechRise assets, such as the weekly pitch competitions, external communications, and fundraising packages. The Program Director will interface with external stakeholders such as tech founders, funders and program partners, and will facilitate and contribute to internal strategic and problem-solving discussions.

The position reports directly to the Executive Director of TechRise. The position will also work closely with the core P33 team (e.g., Ventures, Marketing teams). Additionally, the Executive Director and Program Director will collaborate to hire at least one additional teammate to support our work.

The Program Director will have the following responsibilities:

- Delivering the TechRise pitch competitions, including but not limited to participant and judges coordination, production/run of show, social media, reporting & metrics
- Standing up the Skills-based Volunteer program, including but not limited to HR team coordination, founder outreach, volunteer outreach, listing management, content generation, reporting & metrics
- Engaging the online community of founders, including but not limited to social posting, calendar & community event management, member management, mentor invites, ecosystem collaboration, identifying and sharing opportunities (e.g., live/virtual events, funding opportunities, resource opportunities, workshops & education)
- Content development for internal strategic discussions, external stakeholder discussions, marketing materials, etc.

### **Key Qualifications**

- 3-5 years of experience managing projects or Product Management
- Demonstrated success in one or more of the following:
  - Product Owner or Program Manager for an initiative or product
  - Designing, launching, or leading large-scale initiatives

- Startup experience with ownership over processes or product
- Can take initiative and operate independently—including willingness to make strategic decisions—and collaborate as a member of a team at times
- Strong project management skills with very high attention to detail
- Preference for experience or expertise in one or more of the following:
  - Program or product management
  - Marketing or advertising
  - Experiences or events coordination
- Excellent verbal communication and presentation skills, including the ability to build compelling PowerPoint presentations for very senior audiences.
- P33 utilizes the Microsoft Office Suite. Applicants must have a strong proficiency in this software.
- Most competitive candidates will have a bachelor's degree, but we welcome candidates whose work and life experience position them for success in this role.

### **To Apply**

- Submit a Resume and Cover Letter with “TechRise Team” in the subject line to [hire@p33chicago.com](mailto:hire@p33chicago.com)

### **Equal Opportunity Employer**

P33 is committed to creating a diverse work environment and is proud to be an equal opportunity employer. The organization provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. This policy applies to all terms and conditions of employment, including recruiting, hiring, placement, promotion, termination, layoff, recall, transfer, leaves of absence, compensation and training.

If you need assistance or an accommodation to complete this application due to a disability, you may contact us at [hire@P33chicago.com](mailto:hire@P33chicago.com).